



SAVE  
\$10  
PER CASE

on

PILLSBURY® FROZEN  
MUFFIN BATTERS!

(After Rebate)



The **EASIEST**  
way to **FRESHLY**  
**BAKED!**

**VALID PURCHASE DATES: SEPTEMBER 16, 2011 THROUGH DECEMBER 15, 2011.**

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-409  
Strongsville, OH 44149-0380

*Must be postmarked on or before  
January 14, 2012.*

**CALCULATE YOUR REBATE**

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Pillsbury® Muffin TubeSets® _____	x _____	\$ 10.00	= \$ _____
Pillsbury® Place & Bake™ Muffins _____	x _____	\$ 10.00	= \$ _____
Pillsbury® 18lb. Muffin Pails _____	x _____	\$ 10.00	= \$ _____
<b>Total Cases</b> = _____ (15 cases maximum)		<b>Total Rebate</b> =	\$ _____ (\$150 maximum)

**OPERATOR INFORMATION**

I am a Foodservice Operator in (check only one):  College & University  Lodging  B & I  
 Healthcare  K-12 School  Restaurant  Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) \_\_\_\_\_

Chain/Food Management/Buying Group (Optional) \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**TO RECEIVE YOUR REBATE**

- Purchase participating products between 9/16/2011 and 12/15/2011.
- Rebate form must be postmarked on or before 1/14/2012.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



GENERAL MILLS  
FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252



# SAVE \$10 PER CASE

on PILLSBURY®  
SWEET GOODS!

(After Rebate)



End on a  
sweet note!

**VALID PURCHASE DATES:**

**SEPTEMBER 16, 2011 THROUGH DECEMBER 15, 2011.**

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-412  
Strongsville, OH 44149-0380

*Must be postmarked on or before  
January 14, 2012.*

**CALCULATE YOUR REBATE**

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Pillsbury® Sweet Goods: Scones Cinnamon Rolls Cookies	_____ x <i>(12 cases maximum)</i>	\$ 10.00	= \$ _____ <i>(\$120 maximum)</i>

**OPERATOR INFORMATION**

I am a Foodservice Operator in (*check only one*):  College & University  Lodging  B & I  
 Healthcare  K-12 School  Restaurant  Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address (*No P.O. Boxes*) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (*Required*) \_\_\_\_\_

Chain/Food Management/Buying Group (*Optional*) \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**TO RECEIVE YOUR REBATE**

- Purchase participating products between 9/16/2011 and 12/15/2011.
- Rebate form must be postmarked on or before 1/14/2012.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



GENERAL MILLS  
FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252

VALID PURCHASE DATES: SEPTEMBER 1, 2011 THROUGH NOVEMBER 30, 2011.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-417  
Strongsville, OH 44149-0380

Must be postmarked on or before  
December 31, 2011.

Offer valid only in the states of AL, AR, GA, KY, LA, MS, NC, SC and TN. Available only to Independent Foodservice Operators. Not available to operators buying products under bid pricing.

CALCULATE YOUR REBATE

Qualifying Categories | Total Cases Purchased | Rebate Per Case | Total Rebate

Pillsbury® Frozen Dough Biscuits \_\_\_\_\_ x \$10.00 = \$ \_\_\_\_\_  
(100 cases maximum) (\$1,000 maximum)

OPERATOR INFORMATION

I am an Independent Foodservice Operator in (check only one):  Restaurant  C-Store  
 College & University  Lodging  B & I  Healthcare  K-12 School  
 Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) \_\_\_\_\_

Chain/Food Management/Buying Group (Optional) \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

TO RECEIVE YOUR REBATE

- Purchase Biscuits between 9/1/2011 and 11/30/2011.
- Rebate form must be postmarked on or before 12/31/2011.
- Limit one rebate submission per operation.
- No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



BISCUITABILITY™  
Your ability. One biscuit.

SAVE  
\$10

PER CASE ON  
PILLSBURY® FROZEN  
DOUGH BISCUITS!

(After Rebate)



GENERAL MILLS  
FOODSERVICE



generalmillsfoodservice.com

1•800•882•5252



# SAVE \$10 PER CASE

## on GOLD MEDAL<sup>®</sup> MIX and READY to SPREAD ICING!

(After Rebate)



**VALID PURCHASE DATES: SEPTEMBER 16, 2011 THROUGH DECEMBER 15, 2011.**

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-406  
Strongsville, OH 44149-0380

*Must be postmarked on or before January 14, 2012.*

**CALCULATE YOUR REBATE**

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Gold Medal <sup>®</sup> Mix and Ready to Spread Icing <i>(Excludes Value Line)</i>	_____ <i>(20 cases maximum)</i>	x \$ 10.00	= \$ _____ <i>(\$200 maximum)</i>

**OPERATOR INFORMATION**

I am a Foodservice Operator in *(check only one)*:  College & University  Lodging  B & I  Healthcare  K-12 School  Restaurant  Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address *(No P.O. Boxes)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature *(Required)* \_\_\_\_\_

Chain/Food Management/Buying Group *(Optional)* \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**TO RECEIVE YOUR REBATE**

- Purchase participating products between 9/16/2011 and 12/15/2011.
- Rebate form must be postmarked on or before 1/14/2012.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



GENERAL MILLS FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252